



Proposal Evaluation
Digital Health Products and Solutions RFP #012722

Possible Points		Advanced Digital Systems Inc	Amico Accessories Corporation	Carrum Health	Collective Medical, a PointClickCare Company	Data Reveal AI	Electronic Health Resources, LLC	Fitbit LLC, A Google Company	Fusion Capital Management, LLC	Habit Design
Conformance to RFP Requirements	50	38		38	34	32	38	37	37	40
Pricing	400	306		315	278	275	323	329	280	313
Financial Viability and Marketplace Success	75	60		56	49	53	56	62	52	56
Ability to Sell and Deliver Service	100	71		75	67	63	69	78	73	73
Marketing Plan	50	39		39	39	37	37	40	40	38
Value Added Attributes	75	57		57	52	57	55	63	61	59
Performance Standards or Guarantees	50	38		40	39	36	42	42	42	44
Depth and Breadth of Offered Equipment, Products, or Services	200	130		156	163	124	143	150	147	164
Total Points	1,000	739		776	721	677	763	801	732	787
Rank Order		16		10.5	19	23	12	6	17	9

Possible Points		HBM Group, Inc.	Hinge Health, Inc.	Honey Badger Analytics LLC	incentaHEALTH, LLC	Kaia Health	MEDformance LLC	Newtopia	NS412, LLC dba Wondr Health	Omada Health
Conformance to RFP Requirements	50		40	34	42	37	34	37	39	41
Pricing	400		327	249	337	270	273	323	309	322
Financial Viability and Marketplace Success	75		60	48	59	47	54	58	59	59
Ability to Sell and Deliver Service	100		83	60	74	63	70	74	76	82
Marketing Plan	50		41	28	42	40	35	39	42	43
Value Added Attributes	75		61	50	58	56	57	51	58	60
Performance Standards or Guarantees	50		42	33	41	42	38	39	40	42
Depth and Breadth of Offered Equipment, Products, or Services	200		166	131	170	158	120	168	167	169
Total Points	1,000		820	633	823	713	681	789	790	818
Rank Order			3	24	2	20	22	8	7	4

Possible Points		R-Zero Systems, Inc.	SWORD Health, Inc.	Teladoc Health	The Vestige Group, LLC	Thrive Health	TrueCare24, Inc.	uHoo Limited	Vida Health, Inc.	VyTrac Health, Inc.
Conformance to RFP Requirements	50	38	42	38	36	38	14	33	40	40
Pricing	400	252	325	330	331	303	183	288	270	311
Financial Viability and Marketplace Success	75	57	60	61	55	57	42	53	60	54
Ability to Sell and Deliver Service	100	70	82	78	67	77	35	72	78	63
Marketing Plan	50	38	42	42	39	40	18	38	42	38
Value Added Attributes	75	59	64	57	56	56	19	59	56	54
Performance Standards or Guarantees	50	37	42	37	40	39	10	38	42	38
Depth and Breadth of Offered Equipment, Products, or Services	200	144	173	170	135	166	96	149	169	163
Total Points	1,000	695	830	813	759	776	417	730	757	761
Rank Order		21	1	5	14	10.5	25	18	15	13

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